

Prasad Patil

www.prasadcpatil.com
(410) 900 6975
prasadpatil028@gmail.com

Product Designer

SKILLS

Design

User Flow Diagrams
Wireframing
Rapid Prototyping
User Flow Diagrams
Wireframing
Participatory Design
Design Systems

Research

Interviews
Thematic Coding
Affinity Diagrams
Journey Mapping
User Personas
Information Architecture
User Testing

TOOLS

Sketch
Figma
Adobe CS
Axure RP9
Pendo
Confluence
HTML • CSS • Javascript

EDUCATION

MS Human-Centered Computing

University of Maryland Baltimore County
2017-2019

B Engg. Computer Science

University of Mumbai
2010-2014

EXPERIENCE

Product Designer

Aug 2018 - May 2019

RXNT

- Maximized visitor conversion rates by designing an impactful product purchase platform utilizing the data gathered from sales and marketing team
- Decreased client's dependency on the operations team by designing a digital product onboarding platform
- Shortened appointment turnarounds by 15% by digitizing patient consent and intake forms
- Established consistency between the products by designing a design system and component library

UX Designer

Aug 2018 - May 2019

University of Maryland Baltimore County

- Analyzed data from 10 pilot studies to examine the usage of VR in changing perspectives of students towards the homeless
- Assisted PhD student in their research by transcribing and thematic coding the user interviews
- Worked with Dr. Andrea Kliensmith to evaluate graduate student projects consisting of entire UX design lifecycle in various stages

UX Designer

Aug 2018 - May 2019

CloudLeap Technologies, LLC

- Increased site visits by revamping the company's website by conducting interviews, and document and competitive analysis

Test Engineer

Jan 2015 - Jun 2017

Infosys Limited

- Saved A\$70,000 and 70% of manual testing efforts by automating 2500 test cases in three months

Product Designer (Personal Initiative)

Aug 2017 - May 2019

Mi Casa

- Identified tenants' pain-points through interviews, journey maps, and translated them into solutions by following a user-centric design process
- Established brand identity and incorporated Material Design system to design a high fidelity interactive prototype of the app